

Jefferson Telecom
SUMMER 2014

intouch



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on Facebook



Jefferson Telecom is on Facebook, and we encourage you to visit our page and "Like" us. By doing so, you'll be the first to know about:

- Contests and giveaways
- App of the Week
- Product promotions
- Customer alerts

To join our Facebook community, click on the Facebook link on our home-page at www.jeffersontelecom.com.

Contact

Jefferson Telecom
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Jefferson, IA 50129
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Email

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Visit us Online

www.jeffersontelecom.com

Office Closures

Friday, July 4 and Saturday, July 5
For Independence Day

Monday, September 1

For Labor Day



Jefferson
TELECOM

Technology People Talk About

Directory Photo Contest Launched

The winner of Jefferson Telecom's directory cover photo contest will walk away with the grand prize of \$100 in Jefferson Chamber Dollars. Jefferson Telecom customers are invited to showcase their photographic talents and submit images of the natural beauty and points of interest that describe Jefferson and Greene County. Photos should represent Jefferson and/or Greene County and be different from what we've previously used. Images could include woods, farms, flowers, wildlife, rivers, streams, or points of local interest.

See rules and information below:

- Limit of three entries per household (amateurs only).
- Must be a Jefferson Telecom customer.
- Include where the photo was taken and a short description.
- Photos should represent Jefferson and/or Greene County.
- Photos must be in color and have been taken in the last three years.
- Photos will not be returned.
- Jefferson Telecom employees and immediate family are not eligible.
- Entry deadline is noon, July 25, 2014.



Entries can be dropped off at Jefferson Telecom, mailed to: Jefferson Telecom "Photo Contest," PO Box 269, Jefferson, IA 50129. Submitted online to photocontest@netins.net (Online submissions must be 300 dpi in a JPEG format.) All entries will be posted on the Jefferson Telecom Facebook page and our website for viewing purposes.

Start submitting your photos today for the chance to be on the cover of the 2014-2015 Jefferson Telecom Directory AND a \$100 prize!

Thanks for Your Help With Our Fiber Project



Jefferson Telecom's fiber project will greatly enhance this area's communications services. However, as with any challenging venture, there were bound to be a few bumps along the way. We apologize for any inconvenience caused as the result of recent technical problems. We feel confident these issues have been resolved, and the fiber crews will start up again in July. We will be focusing on homes east of Grimmell Road in Jefferson. If you receive a message regarding an appointment, please promptly return the call to the fiber appointment line at 515-386-4777 to schedule a time. Jefferson Telecom appreciates your cooperation with appointment scheduling, as it helps complete this phase more quickly.

5 Tips for Improved Smartphone/Tablet Applications

There's an app for virtually everything these days, and their power and convenience make us love our mobile devices even more. Be aware, however, that apps also come with some security risks. You can reduce the odds that cyber criminals will succeed in their plots by following these tips:

- 1. Always download apps from a secure, trusted source.** If you're uncertain about an app, do a quick internet search under the publisher's name and look for many apps with good reviews and lots of downloads.
- 2. Choose only popular apps.** Apps that have been downloaded a lot aren't likely to be poisoned.
- 3. Think carefully before authorizing any access.** For example, some apps use geo-location services. If you allow an app to know your location, you may be allowing the creator of that app to track your movements. Also be wary of those that request or store sensitive information.
- 4. Stay current with updates.** Apps are updated by their developers to fix the weaknesses that cyber-criminals exploit. Monitor your app stores and update your apps at least monthly.
- 5. Do not allow your mobile device to save your app store credentials, login information, or payment information.** Although convenient, this information may be available to, or misused by, hackers.

Remember, arming yourself with knowledge is your best defense against the security threats posed by apps.



Business Spotlight



A&W Family Restaurant Offers Taste of the 1950s

A&W Family Restaurant is located at 900 E. Lincoln Way in Jefferson. When you go there, however, it may feel like you've arrived at Memory Lane. The restaurant first opened in 1953 and retains the style of that era; it's a drive-in complete with ice-cold draft root beer and carhops. A&W Family Restaurant is one of the longest-standing restaurants in Greene County, despite being closed for a period between 2006 and 2012.

Christina Mitchels, manager, notes, "This A&W Family Restaurant is a local tradition. Our root beer is made fresh at the store, served in a frosty mug, and delivered with a smile from one of our friendly carhops. We have 19 drive-in stations if you want to eat in your car. We also have 16 booths inside with call-in service; you pick up a phone to call in your order to the waitress. Kids love it!"

"All of our product ordering is done online and the Internet speed helps us get the job done fast."

— CHRISTINA MITCHELS

The restaurant employs approximately 35 full-time and part-time workers. To help this busy place stay organized and communicate effectively, they use services from Jefferson Telecom. Says Mitchels, "I believe we've had the same telephone number since the restaurant first opened in 1953. Today, we also have high speed Internet from Jefferson Telecom. All of our product ordering is done online and the Internet speed helps us get the job done fast."

She adds, "We are fortunate because we've had very few service issues. When a problem does arise, Jefferson Telecom is quick to respond and get us back up and running. Just as A&W has become a staple in town, so has Jefferson Telecom."

DVR Service Puts You in Control

Summer is such a busy time, so get outside and enjoy it! DVR (Digital Video Recorder) service from Jefferson Telecom lets you watch what you want, when you want. With DVR service, you can keep up with all your activities and still not miss your favorite shows. It's quick and easy to automatically record any show that airs on Jefferson Telecom Cable TV. Then whenever it's a good time to watch, these programs will be waiting for you to enjoy. Record one episode or an entire season — it's up to you.



DVR service also enables you to:

- Pause, rewind, and slow-motion instant replay the action during live telecasts such as sporting events.
- Watch one show while recording another. For example, you can watch the big game as it happens while recording the season finale of a TV drama to watch later.
- Pause live TV to answer the phone or go to the door to get the pizza you ordered.
- Rewind live TV to catch the phrase or weather forecast you missed.
- Save time by fast-forwarding through recorded programming that doesn't interest you.

Make TV viewing much more fun and more convenient. Add DVR service for a nominal monthly rate to your Jefferson Telecom services. For complete details, call 515-386-4141.

Voice Mail to Email

Have you ever arrived home from work one evening to discover a phone message that you really needed to act on that day? Or arrived at an appointment only to discover that someone had left a message on your home phone that the appointment had been rescheduled?

With Jefferson Telecom Voice Mail to Email service, you are in constant touch. When someone leaves you a message, an email is sent to the email address of your choice. Attached to the email is a sound file that you can listen to right over your computer speakers! You may also delete this phone message or save it using your computer. Contact Jefferson Telecom and find out about the latest services we have to offer!



Employee Spotlight

Rodger Nichols, Locater and Fiber Optics In-Home Installer



Rodger Nichols brought a wide variety of job experiences with him when he came to Jefferson Telecom. "During my career, I've been a nursing assistant at a nursing home, worked in the private direct mailing industry, and owned a landscaping business called Nichols and Sons. Most recently, I was employed by Midwest Utilities Inc., doing underground utility construction of fiber optic cable including bringing fiber to homes," says Rodger.

His new job at Jefferson Telecom involves locating copper telephone cable and fiber optic cable, servicing cable TV trouble calls, and performing fiber optics in-home installations. Rodger notes, "I have much to learn at Jefferson Telecom, but I am excited to expand my knowledge. I'm grateful for the opportunity to work for a local organization that has been in business for generations and will be around for many years to come. I like Jefferson and am adjusting to the slower pace of a small town. No more long commutes and traffic jams like I experienced in Minneapolis!"

Rodger has two sons that live in Eagan, Minnesota; Perry is 27 and Tony is 21. He adds, "I also have a better half named Brenda and a dog named Max." When not working, Rodger loves to fish, deer hunt, hike, and spend time outdoors. He also likes to give back and help others. "I really like to talk with older people and hope to get involved in the elderly community in Jefferson. I enjoy just opening my heart and giving a little time to people that just don't have visitors and family in town," he says.

New Listings

Anderson, Rob	386-3385
Andrews, Jeremy	386-3074
Beaver, Cody	386-3855
Beekman, Zach	386-2144
Bellinghausen, Eric	386-2085
Beyers, Crystal	386-3329
Bradshaw, Sarah	386-3443
Brown, Amanda	386-2272
Carman, Amelia	386-2277
Erickson, Dayle	386-3916
Erps, Damien	386-2275
Grow Greene County	386-3313
Harmeyer, Marcus	386-2173
Hinote, J B & Lorelle	386-2154
Hinote, Jeramie & Heather	386-3331
Jablonski, Elise	386-2680
Johnson, Ian	386-2864
Keller, Cayanne	386-2501
Kenworthy, Melba	386-2885
Kersten, Jennifer	386-2581
Kinsey, Pam	386-3001
Klein, Rick	386-2793
Lane, Nathan	386-2518
Lappégard, Dalton	386-3417
Larson, Jenna	386-2562
Larson, Reed	386-2303
Lorenzen, James	386-2046
McGinnis, Cheryl	386-3085
Mitchell, James	386-3640
Murphy, Mary Jo	386-2049
Nichols, Rodger	386-2776
Pearson, C S	386-3533
Roberts, Karen	386-2163
Rumley, Jarrod & Amanda	386-2760
Ruth, Michael	386-2318
Sampsel, Shawn	386-3386
Sayre, Ann	386-3549
Schmidt, Brandon	386-2129
Silbaugh, Matthew & Myschelle	386-2058
Swanson, Dennie	386-3612
Tolsdorf, Mike	386-3039
Wolf, Jessica	386-3243
Wolterman, Mark	386-2748
Wood, Charlene	386-3597

School Supply Drive

Jefferson Telecom is partnering again this year with Adopt-A-Family to supply school age children with the basic materials to succeed in school. The community is encouraged to make donations with a drop-off location designated at Jefferson Telecom. Donations can include:

- Backpacks
- #2 Pencils
- Ink Pens: Red, Blue, & Black
- Glue Sticks
- Wide-Ruled Spiral Notebooks
- Loose-Leaf Wide Ruled Paper
- 16 Count Crayons
- Washable Markers



All school supply donations are requested by August 1. Please help our area children start the school year off right!

Catch-A-Sketch Awards Presented



Pictured from L to R: Jamie Daubendiek and Jody Schulte, Jefferson Telecom; Winners: Wyatt, Grace, and Autumn; and Kevin Richards, Art Teacher

Jefferson Telecom partnered with Jefferson-Scranton Elementary School for the seventh year to facilitate the Catch-A-Sketch program. This program provides area third graders an opportunity to design artwork which depicts Jefferson and is displayed in the upcoming telephone directory's Yellow Pages. All of the students' drawings are posted alphabetically by teacher on the Web at www.jeffersontelecom.com, under "community" and "Catch-A-Sketch."

Win a \$20 Bill Credit

\$20

Fill out this form, clip it, and return it with your next bill (or drop off at the showroom) for a chance to win a \$20 credit to your account. Return it by July 15, 2014 to be eligible. One winner per newsletter will be selected.

Name: _____

Phone #: _____

Congratulations to our last "Winner of a \$20 Credit," Lanny Lewis of Jefferson.

Local Students Benefit from Jefferson Telecom Scholarship

Jefferson Telecom is pleased to take part in scholarship programs that help deserving high school seniors in our community continue their education. Jefferson Telecom would like to congratulate the six scholarship winners and wish them the best of luck this fall!



Taylor Hardin
Parents: Lynn and Michele Hardin



Karl Jones
Parents: Tim and Christine Jones



Kevin Krieger
Parents: Kurt and Carmen Krieger



Philip Specht
Parents: Jeff and Denise Specht



Emily Vander Wilt
Parents: Keith and Beth Vander Wilt



Michael Von Stein
Parents: Todd and Jill Von Stein