

Jefferson Telecom
SUMMER 2012

intouch



Internet
Training
Webinars

Catch the Savings with a Triple Play

Paying less every month is as easy as 1, 2, 3 with our Triple Play Bundle combining phone, Internet, and cable TV services. You'll spend much less than buying these services separately from different companies. Plus, you'll appreciate the simplicity of dealing with just one local company and receiving just one bill.

For as little as \$99.95 per month, our Triple Play Bundle includes all this:

- **Unlimited Local Phone Service:** It's the same dependable local phone service you've come to count on from Jefferson Telecom—plus 6 FREE calling features (add'l \$150/year value).
- **Basic Cable TV:** 70+ channels—including local programming.
- **High Speed Internet Access:** 5 MB* broadband high speed Internet—with the convenience of an “always on” connection, you won't have to wait to get online.

Add up what you're spending now on these three services, then compare it to Jefferson Telecom's Triple Play Bundle. Isn't it time you made a triple play of savings?

SAVE
\$250
A YEAR



Catch all the savings by calling one of our customer service representatives today at 515-386-4141 for details.

Mark Your Calendar!

The third Tuesday of each month at 6:00 pm, we will be providing a virtual training experience on a variety of Internet topics. The Webinars are FREE, and space is limited. Register today by calling 386-4141.

Upcoming Topics:

July 17: Online Fraud
Thursday, July 26: Pinterest – Special live presentation
August 21: Getting Started on the Internet
September 18: Internet Security

Contact

Jefferson Telecom
105 West Harrison Street
PO Box 269
Jefferson, IA 50129
Phone: 515-386-4141
Fax: 515-386-2600
Office Hours: Mon-Fri 8:00 am to 5:30 pm; Sat: 9:00 am to noon

Email

Jefferson Telecom
jtcobob@netins.net

Visit us Online

www.jeffersontelecom.com



Find us on Facebook

Office Closures

Wed., July 4 – Independence Day
Mon., September 3 – Labor Day

Jefferson
TELECOM
Technology People Talk About

Triple Play \$99.95
Save \$250/year

- Residential Phone Line
- 6 FREE Calling Features (additional \$150/year value)
- Basic Cable TV (Over 70 channels)
- High Speed Internet up to 5 Mbps

TRIPLE PLAY – BEST VALUE!

Double Play-Net \$69.95

- Residential Phone Line + 6 Calling Features
- High Speed Internet up to 5 Mbps

Double Play-TV \$59.95

- Residential Phone Line + 6 Calling Features
- Basic Cable TV (Over 70 channels)

6 Calling Features Include: Call Waiting, Call Forwarding, Three-Way Calling, Home Intercom Basic, Block the Blocker, and Selective Call Rejection

Bundling your services costs less than buying these services separately from different companies. Plus you'll get:

One monthly bill • Local support • Friendly, accessible staff • No contract to sign

For more information, visit us online at www.jeffersontelecom.com.

**Offer limited to residential customers only. Installation fees may apply. Prices do not include applicable taxes and regulatory fees. All prices subject to change. Service availability and Internet speed will depend on location. Contact us for complete details.*



Jim Rose Retires After 32 Years

The world of telecommunications has changed greatly since Jim Rose started in 1980 at Jefferson Telecom. The introduction of cellular phones certainly changed the industry, and Jim has witnessed it firsthand. He worked in our cellular sales area since it began in 1991, enjoying the challenge of fixing cellular phones and solving problems for customers.

Jim is retiring from Jefferson Telecom as of June 29, but plans to stay busy. He says, "I'm looking forward to woodworking/furniture building, music, photography, camping, biking, and rock hounding as well as more time with my wife, Jill, and our three grown children.

The staff at Jefferson Telecom would like to thank Jim for his many years of dedicated service and wish him all the best as he retires.

Find a Business With LocalSolution.com

Find the local business you're looking for in either the print telephone directory or on our local search



site, www.localsolution.com. This site lets you view enhanced options such as ads, coupons, photos, videos, and submit recommendations about local businesses.

Find it online at localsolution.com or visit www.jeffersontelecom.com to find a direct link to the online directory.

Business Spotlight



Lawton Family Chiropractic Treats Wide Range of Patients

Patients ranging in age from a few days to 90+ years can benefit from the treatments offered by Lawton Family Chiropractic. The chiropractic office opened April 2, 2012 at 200 E. State Street in Jefferson and is owned by Dr. Amber Bacon, Doctor of Chiropractic.

Notes Dr. Bacon, "Chiropractic is safe and effective for people of all ages. I treat a variety of common conditions/ailments conservatively, without the use of drugs or surgery, and provide nutritional counseling and support as necessary."

Dr. Bacon is engaged to Tanner Lawton and will soon share his last name, which explains the first word in Lawton Family Chiropractic. The second word "family" is also significant. "I pride myself on treating patients the way I would want my own family to be treated and cared for."

Lawton Family Chiropractic is unique in its year-round offering of DOT (Department of Transportation) and school physicals. Also unique for a chiropractic office is Dr. Bacon's use of Kinesio-tape on select patients to help improve range of motion and decrease pain and inflammation in joints.

Jefferson Telecom has provided services to Lawton Family Chiropractic since mid-March 2012. They include two phone lines, Caller ID, and Internet. Says Dr. Bacon, "Having two phone lines increases my accessibility to patients, and having the second phone double as a fax line decreases overhead costs. Of course, Internet services are absolutely necessary in today's world and allow me to promote my business online."

Jefferson Telecom Greenvan

Have you noticed the latest addition to the Jefferson Telecom fleet of vehicles? Recently a Greenvan, manufactured by Vantage Vehicles, was purchased for the Jefferson Telecom technicians to use when making service calls in town.

The Greenvan is 100 percent electric! Electric vehicles are one of the most environmentally friendly vehicles because they emit zero tailpipe emissions. Electric vehicles can be recharged anywhere without having to go to a gas station. Without a traditional engine, electric vehicle drivers can be free from external sounds such as engine noises and enjoy a quiet drive. Electric vehicles are oftentimes confused with hybrid vehicles, which run on a combination of a gasoline engine and an electric motor. The difference is that electric vehicles require no gas, have no tailpipe, and therefore are free from emissions.



Vehicle Stats:

- 100% electric
- Zero emissions
- Averages 30 miles per charge
- Takes 4-6 hours to charge
- Maximum speed of 25 miles per hour

To learn more about the environmental benefits of the Greenvan, email jtcoduane@netins.net.

A Smart Combination: Smartphones and Your Home Wi-Fi Network

Do you and your family members have smartphones? Is your home set up with a Wi-Fi network? If the answer is yes to both questions, we have a suggestion for you. When using your smartphone at home, you may want to access the Internet via your Wi-Fi network rather than use the national cellular network of your smartphone provider.

This strategy has a couple of advantages. A home Wi-Fi network typically offers a faster Internet connection than many national wireless networks. It can also save you money, especially if you don't have an unlimited data plan, by eliminating the need to use your smartphone's data plan while at home. Check with your wireless phone provider to verify the details.

Is your home not yet a hot spot? Call Jefferson Telecom today at 515-386-4141 to install a wireless modem so you can enjoy the convenience of a home Wi-Fi network with our high speed Internet service.

Learn all About Pinterest on July 26th



Pinterest (www.pinterest.com) offers a virtual place to house collections of the images you believe are beautiful, funny, important, or otherwise interesting. On a Pinterest pinboard, you can even collect intangibles like the snippets of stories, sayings, and ideas you used to tack onto a bulletin board or glue into your scrapbook.

You can use Pinterest pinboards to help you accomplish tasks from big to small. Collect ideas to help plan a wedding, decorate a home, organize recipes, document your style, or organize your office. Pin funny or inspiring images to cheer up your family during a difficult time, add to an intellectual dialogue, or introduce yourself to a new group.

Join us at the Jefferson Telecom Conference Room on Thursday, July 26 at 6:00 pm for a Pinterest Forum for Beginners class. You'll discover the ins and outs of Pinterest including how to make an account, how to follow other users, how to "Pin" items, and much more.

You may bring your own laptop or simply watch the presentation and take notes; Jefferson Telecom will not be providing any devices.

Registration is free and seating is limited, so please call 515-386-4141 to register today. We hope to see you there!



New Listings

Anderson, Donald & Mary	386-2844
Bodas, Peter	386-2916
Crafted	386-3841
Drake, Phyllis	386-3149
Fix-A-Lot Handyman Service	386-3743
Hamilton, Michael	386-3679
Havlicek, Bryant	386-3243
Hernandez, Maria	386-2950
Jones, Timothy	386-3051
Kendall, William	386-2639
Lawton Family Chiropractic	386-2361
Mattison, Kristi	386-2628
McNearly, Margot	386-2691
Miller, Norma	386-2450
Olson, Shawn & Jennie	386-2890
Peterson, David	386-3083
Peterson, Sheryl	386-3375
Pettit, Gerald & Barbara	386-2565
Russell, Brittanie	386-2108
Saffell, Justin & Megan	386-3291
Sheer, Steve & Cheryl	386-2207
Taylor, Tiffany	386-2158
Thomas Jefferson Gardens	386-9822
Wiedman, Marlys	386-4682
Wolfe, Marilyn	386-2308

Win a \$20 Credit on Your Jefferson Telecom Bill

\$20

Fill out this form, clip it, and return it with your next bill (or drop off at the showroom) for a chance to win a \$20 credit to your account. Return it by July 13, 2012 to be eligible. One winner per newsletter will be selected.

Name: _____

Phone #: _____

Congratulations to our last "Winner of a \$20 Credit," Kathy Cranston of Jefferson.

Our Community



Everything You Need is in Your Own Backyard

Whether you're celebrating Independence Day or simply enjoying an ordinary day, there's nothing quite like being in your own backyard. It's where you can enjoy the convenience of being close to home along with relaxing gatherings of family and friends.

You also don't have to go far to get the communications services you want. Jefferson Telecom is a local company with local offices, local customer service, and local support. When you do business with us, you won't have to call some faraway service center and be put on hold. Instead, you'll get assistance from your friends and neighbors to choose from a variety of Internet, phone, TV, and security solutions.

Remember, when you buy local, the community wins. We all benefit when we shop in our own backyards.

Catch-A-Sketch Awards Presented

Jefferson Telecom partnered with Jefferson-Scranton Elementary School for the fifth year to facilitate the Catch-A-Sketch program. This program provides area third graders an opportunity to design artwork which depicts Jefferson and is displayed in the upcoming telephone directory's Yellow Pages. All of the students' drawings are posted on the Web at www.jeffersontelecom.com, under "community" and "Catch-A-Sketch" alphabetically by teacher.



Front from left: Bailey Brown-1st prize; Jaxon Warnke-3rd prize; Chance McCollom-2nd prize. Back from left: Jody Schulte, Jefferson Telecom; Kevin Richards, J-S Art Teacher; Jamie Daubendiek, Jefferson Telecom

Local Students Benefit from Jefferson Telecom Scholarship

Jefferson Telecom is pleased to take part in scholarship programs that help deserving high school seniors in our community continue their education. Jefferson Telecom would like to congratulate the five scholarship winners and wish them the best of luck this fall!



Kelsie Hemping
Parents Robert & Lorene Hemping; Iowa Central



Trevor Lawton
Parents Tom & Cae Lawton; Northwest Iowa Community College



Garrett Meinecke
Parents Doug & Karen Meinecke; Iowa State University



Brandon Morlan
Parents Dave & Annette Morlan; DMACC



Jacob Rasmussen
Parents Kevin & Jill Rasmussen; Iowa State University